
Cultural Production & Consumption in Contemporary China

当代中国的文化生产与消费

The 9th OYCF Annual Meeting

Overseas Young Chinese Forum

Center for Chinese Studies, University of Michigan, Ann Arbor

In Coordination with Michigan China Fellows

Ann Arbor • Michigan • May 25-27, 2007

The 2007 OYCF meeting, co-sponsored by the Center for Chinese Studies at the University of Michigan, Ann Arbor, and in coordination with the Michigan China Fellows, will focus on contemporary Chinese culture. It will provide an inter-disciplinary forum for students of Chinese literature, art, theatre, music and film to examine the scenes of China's cultural production, consumption and transformation in the era of reform. Discussions on the topic will cover various stages in the development of contemporary Chinese arts and literature, with themes ranging from the political and economic conditioning of cultural production, to the role of art and culture in identity-formation, nation-building and social activism, and to the personal and social experiences they shape in contemporary China.

本次会议主题聚焦当代中国文化，重点关注当代中国的文化生产与消费。会议汇集来自北美和中国在文学，艺术，戏剧，音乐，电影等领域的学者，讨论改革开放以来中国文化行业所取得的巨大变化。会议论文所涉及的范围既包括对不同文化产业兴衰消长的历史考察，也包括对文化生产与经济发展之关系的探究。与会学者同时也将探讨文化艺术在身份认同，国家建设和社会参与等方面所扮演的角色，以及文化生产与消费对人际关系与中国社会的影响。

Friday, May 25 2007

(Cambridge House Lobby)

5:00 pm: Registration, Check-in
Soft beverage and snacks provided by OYCF

Saturday, May 26, 2007

(Kuenzel Room, Michigan Union)

8:00 am: Registration, Breakfast

8:30 am: Opening Remarks

GUANG Lei (光磊), Overseas Young Chinese Forum
Joseph Lam, Center for Chinese Studies, University of Michigan
QI Wen (齐雯), Michigan China Fellows

8:45 am: Panel Overview

XIAO Zhiwei (萧志伟), Assoc. Professor, California State University-San Marcos

Panel 1 (9:00 - 10:30 am): The Show Biz

YIN Hong (尹鸿) (Professor and Associate Dean, School of Journalism and Media, Tsinghua University)
“中国电影产业的复兴与困境”

ZENG Zhaohui (CCTV, and Post-doctoral researcher, Duke University)
“The Trend of TV Content in China.”

Chair/Discussant: XIAO Zhiwei (萧志伟), Associate Professor of History, California State University-San Marcos

10:30 - 10:40 am: *Coffee Break*

Panel 2 (10:40 am - 12:30 pm): Literature and Music

Joseph Lam (Professor and Chair of Musicology, University of Michigan)
“Chinese Music for the Globalized Mass”

TIAN Kun (Ph.D Candidate, University of Pittsburgh)
“中国新诗的发展与起伏”

LI Geng (李庚) (Economist, Federal Reserve Board)
“The Rise of Publications on the Chinese Internet and the Reader-Writer Welfare”

Chair/Discussant: WANG Minjuan (王敏娟), Assoc. Prof., Instructional Technology, San Diego State University
LIU Gang (刘刚), Ph.D student, Asian Languages & Culture, University of Michigan

12:30 – 2:30 pm: *Lunch Break*

Panel 3 (2:30 - 4:10 pm): The New Visuality

CHEN Yanli (Ph.D candidate, University of Pittsburgh)
“Art at the Crossroads: the 1980s Chinese Art Practices”

ZHANG Chi (Ph.D candidate, Yale University)
“Space, Community and Artist Identity in Post-89 Beijing”

ZHANG Yue (Ph.D candidate, Princeton University)
“Symbolic Urban Preservation in Beijing, 2000-2005”

Chair/Discussant: LIU Sida (刘思达), Ph.D candidate in sociology, University of Chicago
LIU Lihong (刘礼红), Graduate student in Art History, University of Michigan

4:10 – 4:20 pm: *Coffee Break*

4:20 – 5:50 pm: State of OYCF Report and OYCF Annual Election

6:00 pm: *Dinner and Evening Social*

SUNDAY, MAY 27, 2007

8:30 am: *Breakfast*

Panel 4 (9:00 am – 10:15 am): Cinema and Postsocialist Modernity

CUI Shuqin (Professor, Bowdoin College)
“Kekexili: Moral Dilemma and a Man with a Camera.”

Jason McGrath (Assistant Professor, University of Minnesota)
“Postsocialist Modernity in China: Autonomies of Culture in the Market Age”

Chair/Discussant: WU Duan (吴端), Attorney, Boston
LUO Liang (罗靓), Lecturer, Asian Languages & Culture, University of Michigan

10:15 - 10:30 am: *Coffee Break*

Panel 5 (10:30 am - 12:10 pm): Globalization, Contestation, and Consumerism

ZHANG Min (Ph.D candidate, Harvard University)
“Of Identity: Starbucks Consumption in Beijing”

ZHAO (Andrew) Jianhua (Ph.D candidate, University of Pittsburgh)
“The Cultural Economy of Fashion Design in China”

Chair/Discussant: John ZINDA (迪明) Graduate student, Chinese Studies & Political Science, Univ. of Michigan
XUAN Weijian (玄伟剑), MBA student, University of Michigan

12:10 – 2:10 pm: *Lunch*

Panel 6 (2:15 - 3:45 pm): Scrutinizing Zhang Yimou and His Films

LI Jie (Freelance writer and literary critic, New York)
“张艺谋电影和流氓美学”

LIAO Kang (Lecturer, Defense Language Institute)
“看电影，论《英雄》”

Chair/Discussant: GUANG Lei (光磊), Assoc. Prof. of Political Science, San Diego State University
MA Junling (马俊陵), Attorney, Los Angeles

3:50 - 4:00 pm: Concluding Remarks and Logistics

4:00 – 6:00 pm: Volleyball Tournament (OYCF's Philadelphia Cup)

6:00 – 11:00 pm: *Dinner & Celebration Party*

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